

Manufacturer Cuts Costs & Improves Performance In Unprecedented Time

St. Louis, MO July 2017 – Versatech, a full service engineering, manufacturing, and consulting company, recently announced a [case study](#) touting improvements in manufacturing performance and business operations due to an unprecedented company-wide initiative to leverage data more effectively. The initiative was spearheaded by CEO, Chad Hill, who enlisted technological help from Arch Grants award-winner, SensrTrx.

“We wanted to get off our paper system. We hoped that SensrTrx could help us collect data into a central database to improve the way we worked and that’s exactly what SensrTrx did”, Hill shared. “We were able to implement the system company-wide ... there’s no reason why someone couldn’t do all of this in less than 3 months”, Hill continued.

In that short amount of time, Versatech was able to implement SensrTrx, an easy-to-use manufacturing analytics application, across multiple departments. “The biggest benefit of SensrTrx to me was the ability to easily dig out whatever data I needed... I feel like this really helped us focus on specific problems better, and helped our entire business work more efficiently”, said Matt Harry, a production manager, that used SensrTrx daily at Versatech. “It [SensrTrx] was really easy to use, it’s almost dummy-proof”, Harry finished.

The value of the data and the ease of use made it easy for multiple departments at Versatech to quickly adopt the implementation, making the time-to-value of the technology almost unprecedented for the industry. “There was much less data entry following implementation ... it made it easy to pick up”, claimed Nichole Walters, a continuous improvement project engineer at Versatech.

After only a few months of using the SensrTrx centralized manufacturing analytics system, Versatech saw a 30% boost in OEE (Overall Equipment Efficiency), a core metric for lean manufacturers. However, the real benefit that CEO, Chad Hill, saw was in the cost-savings from the company’s reduction in overtime work. “A reduction in overtime was exactly what we were looking to do with this project, and that’s exactly what we have achieved”, Hill concluded.

SensrTrx CEO, Bryan Sapot, thinks this is a sign of things to come in the manufacturing industry. “We know that data can help manufacturers improve everything from operations to production; however, the hard part is always finding a way to make that data actionable to the people that matter and getting all the departments on the same page”, said Sapot. “I’m not at all surprised by the results at Versatech. I actually think they are just scratching the surface on some of the benefits they will achieve with SensrTrx. We made SensrTrx easy-to-use because we know how

frustrating traditional technology can be and we wanted to make something that everyone could get value from immediately”, Sapot finished.

Moving forward, Versatech plans to begin leveraging SensrTrx to do even more with their existing data in the second half of this year. SensrTrx is in the process of expanding their business and scaling up for more manufacturing analytics implementations for other manufacturing organizations looking to achieve some of the benefits that Versatech did. “We are really on to something special with our technology, and we enjoy all the great things our customers have to say about us”, Sapot concluded.

The [Versatech case study](#) can be found on the SensrTrx website.

SensrTrx is a manufacturing analytics technology company. SensrTrx created their flagship application to collect all actionable data from the manufacturing shop floor and bring it instantly into dashboards that display it in ways that non-technical people can use and understand. In the fall of 2016, SensrTrx was awarded an Arch Grant for their innovative technology.

Versatech is a full service engineering, manufacturing, and consulting company located in Effingham, IL. Versatech provides their products and services to some of the largest companies in North America and takes pride in being a data-driven and innovative manufacturer.

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