

SensrTrx Wins Roadshow, Heads To TechCrunch Disrupt In San Francisco

St. Louis, MO September 2017 – In August, it was announced that St. Louis startup, SensrTrx, had been selected by the St. Louis Chamber of Commerce and Southwest Airlines to attend TechCrunch Disrupt, one of the largest tech startup events in the country, as a part of the St. Louis Startup Roadshow contest. This comes on the heels of last years Arch Grant award and the recent news that SensrTrx had been selected as a part of the 2017 Ameren Accelerator class.

“It’s an exciting time for SensrTrx. Our technology is hyper-focused on a single problem that most discrete manufacturers have, but it takes more than just great a idea to build a successful company. I’m thankful that so many organizations have recognized our innovation and thrown their support behind our efforts”, said Founder and CEO, Bryan Sapot.

As a St. Louis Startup Roadshow winner, Sapot and his team will head to San Francisco where they’ll share their technology in front of thousands of investors and worldwide technology leaders. Disrupt is the flagship event for technology news and information powerhouse, TechCrunch. “It really speaks to just how quickly our business is moving. I am really excited to share what we’ve accomplished with a larger audience”, Sapot continued.

SensrTrx has indeed been on the fast track ever since they launched their technology company in 2016. Last fall, they launched their core application and acquired their first major customer. Months later, they were awarded an Arch Grant – a grant that is funded by the state of Missouri and city of St. Louis. Then, in mid-2017, SensrTrx released an [unprecedented case study](#) with Illinois manufacturer, Versatech, that touted the value of their easy-to-implement technology. Finally, just a few months prior to the St. Louis Startup Roadshow announcement, Ameren named SensrTrx as a member of their 2017 Ameren Accelerator class – a \$100,000 seed investment recognizing the potential value in the company’s technology.

“Things are certainly moving quickly, but I think it’s important to recognize the role that our customers have played in our early success. They believed in our technology and we have been thrilled to reward that confidence. Our success is a reflection of their success. This is an attitude that will remain a part of our day to day operations no matter how much we grow”, Sapot finished.

About SensrTrx

SensrTrx is an industrial analytics technology company. SensrTrx created their flagship application to collect all actionable data from the manufacturing shop floor and bring it instantly into dashboards that display it in ways that non-technical people can use and understand.



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